

News Release

7 March 2024



Empowering Kuala Lumpur Communities through the Urban Climate Resilience Program (UCRP)

DBKL, Zurich Malaysia, Z Zurich Foundation, and C40 Cities join hands to strengthen resilience against climate change for communities in PPR Beringin and Kampung Pasir



The Kuala Lumpur City Hall (DBKL), Zurich Malaysia, Z Zurich Foundation, and C40 Cities join hands under the Urban Climate Resilience Program (UCRP) for communities in PPR Beringin and Kampung Pasir

Kuala Lumpur, 7 March 2024 – In collaboration with Zurich Malaysia, Z Zurich Foundation, C40 Cities, and the Kuala Lumpur City Hall (DBKL), the Urban Climate Resilience Program (UCRP) – an initiative aimed at building sustainable, resilient communities against the impacts of climate change – has been expanded to two select local communities in Kuala Lumpur, namely PPR Beringin and Kampung Pasir.

The event saw the coming together of all collaborative parties in the commencement of this transformative project. In addition, it also served as a platform to introduce the appointed core team members from DBKL, who will lead the implementation of UCRP initiatives in the select communities, under the auspices of the Department of Health and Environment (JKAS).

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Junior Cho, Country CEO/Head of Zurich Malaysia, expressed his enthusiasm for the initiative, stating, "Zurich Malaysia is honoured to be part of this programme, in building sustainable, resilient communities which can withstand, recover from, and thrive in the face of climate-related disasters. We will continue on our journey towards bringing impact changes in the adaptation in selected cities in Malaysia, ensuring enhanced support for those in-need. Zurich Malaysia remains unwavering in our commitment to care for what truly matters, as we work alongside the DBKL, C40 Cities, and the Z Zurich Foundation to strengthen community resilience against climate change impacts."

"As we embark on this transformative journey to enhance climate resilience for local communities, it's important to recognise the critical role that urban systems play in shaping the wellbeing of our communities. Our collaborative efforts with partners and local authorities aim to develop practical solutions that support and protect our communities as they confront the challenges posed by climate change." said **David Nash, Head of Adaptation to Climate Change, Z Zurich Foundation**.

Moving forward, UCRP will actively engage with local communities at PPR Beringin and Kampung Pasir, governmental agencies, and other stakeholders to co-create innovative solutions and nurture climate resilience. By fostering collaboration and community participation, the UCRP seeks to build a more resilient and sustainable future for local communities in-need.

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About Zurich Malaysia

Zurich Malaysia is a collective reference term for the Zurich Insurance Group (Zurich) business subsidiaries operating in Malaysia: Zurich General Insurance Malaysia Berhad, Zurich Life Insurance Malaysia Berhad, Zurich General Takaful Malaysia Berhad and Zurich Takaful Malaysia Berhad. Zurich Malaysia offers a broad range of comprehensive insurance and takaful solutions; helping individuals as well as business owners understand and protect themselves, their businesses and their assets from risk. Zurich Malaysia has an integrated branch network in major cities nationwide as well as dedicated agency and distribution channels nationwide to serve the needs of its customers. For further information on Zurich Malaysia, visit www.zurich.com.my.

About Z Zurich Foundation

The Z Zurich Foundation works alongside Zurich Insurance Group employees and other stakeholders as well as with governments and NGOs in pursuit of a future where people can thrive in the face of increasing climate hazards, where those of us feeling the stresses of life are empowered to speak up, and where the marginalised in our society can reach their full potential.

The Z Zurich Foundation is a Swiss-based charitable foundation established by members of the Zurich Insurance Group. It is the main vehicle by which Zurich Insurance Group delivers on its global community investment strategy.

Visit the Z Zurich Foundation's website to learn more about its work: <https://zurich.foundation>. Follow Z Zurich Foundation on [LinkedIn](#), [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#).

About C40 Cities

C40 is a network of nearly 100 mayors of the world's leading cities working to deliver the urgent action needed right now to confront the climate crisis and create a future where everyone, everywhere, can thrive. Mayors of C40 cities are committed to using a science-based and people-focused approach to help the world limit global heating to 1.5°C and build healthy, equitable and resilient communities. We

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work alongside a broad coalition of representatives from labour, business, the youth climate movement and civil society to support mayors to halve emissions by 2030 and help phase out fossil use while increasing urban climate resilience and equity.

The current co-chairs of C40 are Mayor Sadiq Khan of London, United Kingdom, and Mayor Yvonne Aki-Sawyer of Freetown, Sierra Leone; three-term Mayor of New York City Michael R. Bloomberg serves as President of the Board. C40's work is made possible by our three strategic funders: Bloomberg Philanthropies, Children's Investment Fund Foundation and Realdania.

To learn more about the work of C40 and our cities, please visit our website or follow us on X, Instagram, Facebook and LinkedIn.