



MEDIA STATEMENT

ZURICH MALAYSIA GO THE EXTRA MILE TO OFFER PLUS HIGHWAY CUSTOMERS ADDED PEACE-OF-MIND

Kuala Lumpur, 1 September 2022:- Zurich Malaysia (Zurich) and PLUS Malaysia Berhad (PLUS) have plans to expand protection for road mobility when they announced a collaboration that will complement the highway concessionaire's service to all PLUS highway customers. The move is part of an innovation by Zurich to enhance and provide peace-of-mind for customers on the go via curated takaful plans. The first product to be introduced under this collaboration between Zurich and PLUS is the Z-ProMiles Takaful.

"The Z-ProMiles Takaful is offered to PLUSMiles members (PLUS rewards program) that provides Inconvenience Benefits, Hotel Accommodation and Car Replacement Allowance should the customer require additional coverage while travelling on PLUS highway. This is on top of accidental death, accidental permanent disablement and accidental hospital income benefits," said Zurich General Takaful Chief Executive Officer, Shamsul Azman.

According to Shamsul, Z-ProMiles Takaful is easily accessible and provides on-the-go protection that allow PLUS highway customers who are also PLUSMiles members to choose the coverage plan that best suit their travel plan needs and budget.

Shamsul added, "Every life is precious. Many lives are at stake on the road every day, and the best thing one can do is to protect ourselves and loved ones in addition to being careful when travelling, especially on highways. As fellow road users, we understand the frustration when unpredictability affects us on the road. Motor vehicle coverage is a fallback plan for our mode of transportation, but many are not protected against unexpected events such as a breakdown on the highways."

"Zurich is committed to alleviating some of the challenges road users face when commuting as part of our care for customers. Through our collaboration with PLUS, we are able to introduce this takaful product through a simple digital application. This helps to provide customers peace-of-mind when they travel on PLUS highway network," added Shamsul.

According to Managing Director of PLUS, Datuk Azman Ismail, "Highway customers' safety and comfort is our primary concern. We continuously strive to provide value-added services and facilities to enable an enjoyable and comfortable journey on our highways. Over the years, we are

guided by our 3E road safety principles of Engineering, Enforcement and Education. At the same time, we always look for potential partners and collaborators to help us elevate our proposition to our highway customers.”

“PLUS is driving road safety through its highway patrolling team, PLUSRonda, Traffic Monitoring Centre, periodical road safety audits, continuous engagement and collaborations with the Police and Road Transport Department (RTD),” he added.

“We are pleased that Zurich Malaysia shares our aim of providing more convenience to our highway customers. This collaboration complements our efforts to make our highways safer and will benefit many Malaysians,” Datuk Azman said.

To apply for the Z-ProMiles Takaful coverage, PLUS highway customers can register as a PLUSMiles member via the PLUS App or visit the portal at <https://pluscare.plus.com.my> and participate in the Z-ProMiles Takaful plan.

“The Z-ProMiles Takaful coverage covers certain traffic incidences on PLUS-operated highways namely the North-South Expressway (NSE), New Klang Valley Expressway (NKVE), Seremban-Port Dickson Highway (SPDH), North-South Expressway Central Link (ELITE) Highway, the Malaysia-Singapore Second Crossing (LINKEDUA), Butterworth-Kulim Expressway (BKE), and the Penang Bridge,” Shamsul elaborated.

“This is our first collaboration with PLUS. We look forward to offering other new products and collaborations with other partners in the future,” he concluded.

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