



Philip Seah Cheng Chua
Singaporean, Male
Independent Non-Executive Director

Mr Philip Seah Cheng Chua was appointed as Independent Non-Executive Director of the Company on 26 August 2019. He is the Chairman of the Risk Management and Sustainability Committee, and is also a member of the Audit Committee, and Nomination and Remuneration Committee of the Company.

Mr Philip Seah has 40 years of industry experience with Prudential Singapore and Prudential Corporation Asia. 12 of these years were in sales as an agent and agency manager; and 28 were in senior management positions in Singapore, Malaysia and Philippines. He was also involved in various country operations in China, Thailand, Vietnam, India and Indonesia.

In 1990, Mr Philip Seah was offered a senior management role as the Chief Agency Officer of Prudential Singapore. He subsequently became the Chief Distribution Officer when Prudential Singapore partnered with Standard Chartered Bank for Bancassurance. In 2004, Mr Philip Seah joined Prudential Corporation Asia and relocated to Hong Kong with his family to serve as Director of Agency Development. In January 2006, he was appointed Deputy Chief Executive Officer (CEO) of Prudential Philippines to succeed the retiring CEO. However, in mid-2006, he returned to Prudential Singapore as CEO, a position he held until the end of 2010.

In January 2011, Mr Philip Seah was tasked with the creation of the Regional Agency Office to help other country operations in the development and progression of their Agency Distribution. He was appointed as the Regional Chief Agency Officer of Prudential Corporation Asia. In September 2012, he was asked to be CEO of Prudential Malaysia, a position he held until October 2015. Mr Philip Seah then returned to Singapore to again serve as CEO of Prudential Singapore from October 2015 until December 2016. Thereafter, he served as a Senior Advisor of Prudential Corporation Asia until his retirement in January 2018.

Mr Philip Seah co-founded PolicyXchange Pte. Ltd., Singapore ("PXC") and is an existing Director of PXC. He is also a director of SSVP Ltd since 2019.